

## Climate Facts

- A study released in March 2013 analyzing temperature changes over the past 11,000 years shows the Earth moving quickly from near-record cooling to a heat spike. Scientists cite this as further evidence that global warming is the result of human activity.
- Scientists and climate experts say that the safe upper limit for CO<sub>2</sub> in our atmosphere is 350 parts per million (ppm). We are now at 400 ppm—and rising 2 ppm every year.
- Arctic ice is a critical barometer of our climate's health. In the summer of 2007, sea ice was about 39% below the summer average for 1979-2000.
- NASA reports that 2012 was the ninth hottest on record, and NOAA ranks 2012 the tenth warmest ever. Nine of the warmest years in the past 132 years occurred between 2000 and 2010.
- Despite growing awareness of climate change and verbal commitments to address the problem, CO<sub>2</sub> emissions in the U.S. increased by about 12% between 1990 and 2010.

## What can I do?

- Like and share on Facebook  
[www.facebook.com/ClimateMarch](http://www.facebook.com/ClimateMarch)
- Sign up for weekly progress updates  
[ClimateMarch.org/subscribe](http://ClimateMarch.org/subscribe)  
[info@climatemarch.org](mailto:info@climatemarch.org)
- Follow and comment on Twitter  
[twitter.com/ClimateMarch](http://twitter.com/ClimateMarch)
- Call 513-5-WE-WALK  
(513-593-9255)
- Volunteer  
[ClimateMarch.org/volunteer](http://ClimateMarch.org/volunteer)  
[volunteer@climatemarch.org](mailto:volunteer@climatemarch.org)



- Apply to march the whole way or part way  
[ClimateMarch.org/volunteer](http://ClimateMarch.org/volunteer)  
[march@climatemarch.org](mailto:march@climatemarch.org)

## How do I donate?

Donations are tax deductible.

- Visit [ClimateMarch.org/donate](http://ClimateMarch.org/donate)  
PayPal or Dwolla ID #812-740-3532
- Mail a check payable to  
Great March for Climate Action  
1620 Pleasant Street, Suite 249  
Des Moines, IA 50314
- Call 530-5-ACTION (530-522-8466)  
with your credit or debit card donation



## The Time for Action is NOW!

*Now recruiting...  
1,000 marchers  
from LA to DC in 2014  
for action on climate change*

## What is the Great March for Climate Action?

The goal of the Great March for Climate Action is to change the heart and mind of America and its elected leaders to act NOW to address the climate crisis.

On March 1, 2014, 1,000 climate patriots will set out from Los Angeles, CA, walking nearly 3,000 miles across America to Washington, DC. This will be the largest coast-to-coast march in American history.



## Why March?

Historically, marches have been critical catalysts for mobilizing mass movements of people on behalf of peace, justice, equality and political reform. Coincidentally perhaps, the great marches of the last century started in the month of March.

- On March 3, 1913, the 5,000-strong Women's Suffrage March in Washington, DC, became a turning point in efforts to gain women the right to vote.
- On March 12, 1930, the 240-mile Salt March led by Mahatma Gandhi proved to be a significant milestone in India's struggle for independence, leading to the Round Table Conference in London later that year.
- On March 25, 1965, Dr. Martin Luther King, Jr. led the five-day march for voting rights from Selma to Montgomery, AL. The march marked a critical step in the civil rights struggle, culminating in the Voting Rights Act later that year.
- On March 1, 1986, the Great Peace March helped mobilize public support for key peace initiatives, including a ban on nuclear testing in 1996 and the American-Soviet Peace Walks.

## How Do I Apply to March?

To apply to march either the whole way or part of the way, complete the Marcher Application on [ClimateMarch.org](http://ClimateMarch.org), email [march@climatemarch.org](mailto:march@climatemarch.org) or call 513-5-WE-WALK (513-593-9255).

## Donate!

Not everyone can march, but everyone can be involved. You can support the March itself or an individual marcher.

\_\_\_\_\_  
Your full name

\_\_\_\_\_  
Company, if payment from a business

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

I am donating...

To overall expenses           \$ \_\_\_\_\_

To a marcher                       \$ \_\_\_\_\_

\_\_\_\_\_  
Marcher Name or "Any Marcher"

T-shirt or canvas bag @\$25 \$ \_\_\_\_\_

Tshirt/bag expense not tax-deductible. Circle adult size:

S    M    L    XL    XXL

Total                                       \$ \_\_\_\_\_

Recognize my donation publicly

Please keep me anonymous

See back of flyer for mailing address and alternative payment methods.

\_\_\_\_\_  
Card #

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Exp Date

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CVV2 Code